

Accommodation statistics

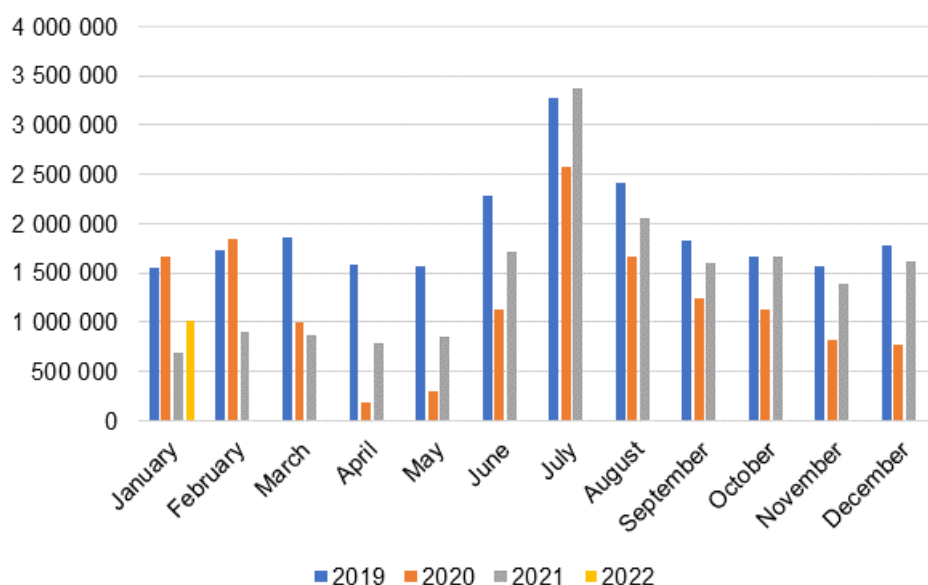
2022, January

Recovery of tourism slowed down in January 2022

Corrected on 25 February 2022. The corrections are indicated in red.

Overnight stays by resident tourists at Finnish accommodation establishments increased by 8.5 per cent from last year and 0.69 million nights were recorded for them in January 2022. However, the number of domestic overnight stays was 28 per cent lower in January 2020 before the pandemic. The number of overnight stays by foreign tourists was over five times higher than in the previous year and the number of overnight stays recorded for foreign tourists was 0.33 million. Finnish accommodation establishments recorded a total of 1.02 million overnight stays, which was 49 per cent more than one year before but 39 per cent less than in January 2020. These figures are preliminary data from Statistics Finland's statistics on accommodation establishments and they have been collected from accommodation establishments with at least 20 beds or caravan pitches with electricity connection.

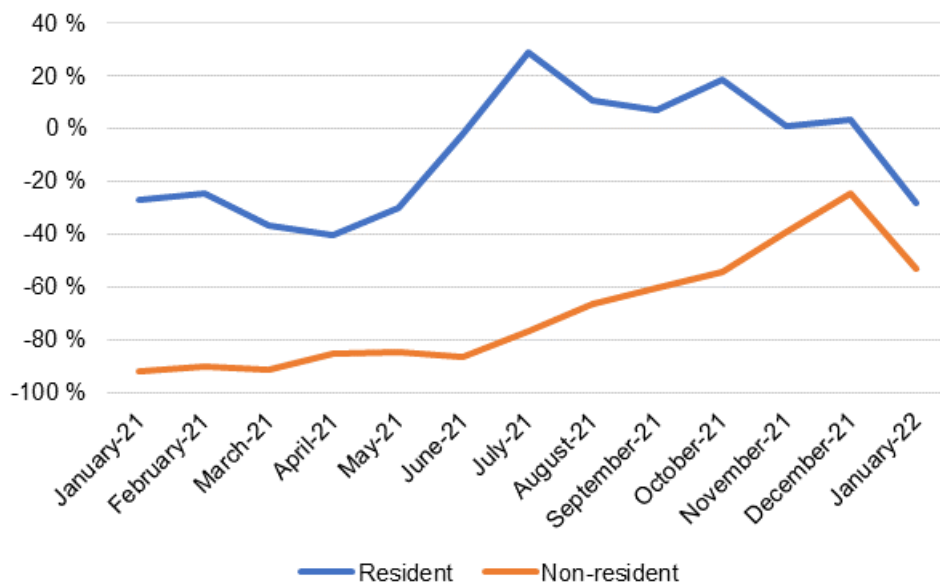
Monthly overnight stays at accommodation establishments, 2019–2022



Recovery slowed down for both resident and non-resident tourists

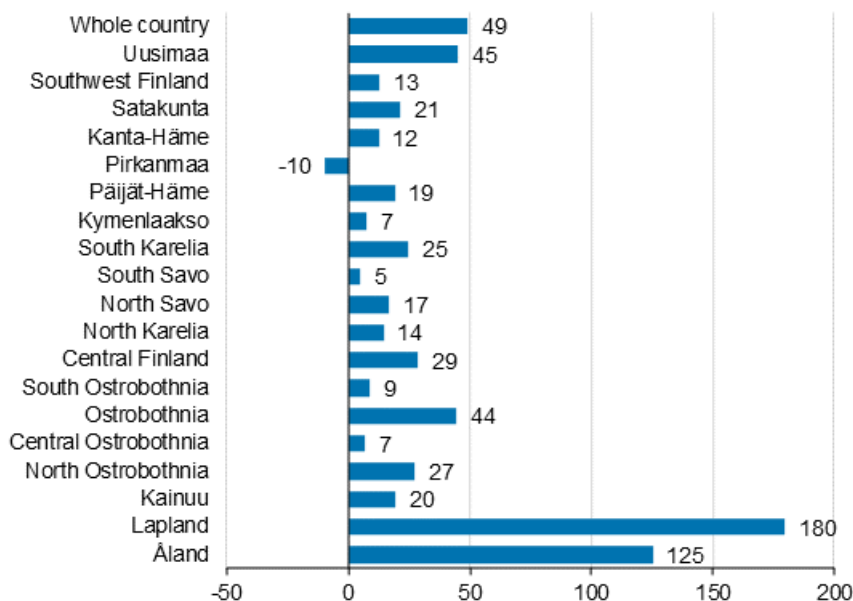
The recovery of tourism is illustrated by comparison to the pre-pandemic situation two years ago. Overnight stays by resident tourists decreased by 28 per cent from January 2020. Overnight stays by non-resident tourists were 53 per cent less than two years ago.

Changes in overnight stays (%) monthly compared with two years back



Examined by region, overnight stays decreased in all regions in January 2022 when compared to January 2020. Overnight stays decreased most in Uusimaa, by 60 per cent, Pirkanmaa, by 57 per cent and South Karelia, by 51 per cent. Compared to January last year, overnight stays increased in all regions with the exception of Pirkanmaa, where overnight stays decreased by 10 per cent.

Change in overnight stays in January by region 2022/2021,%

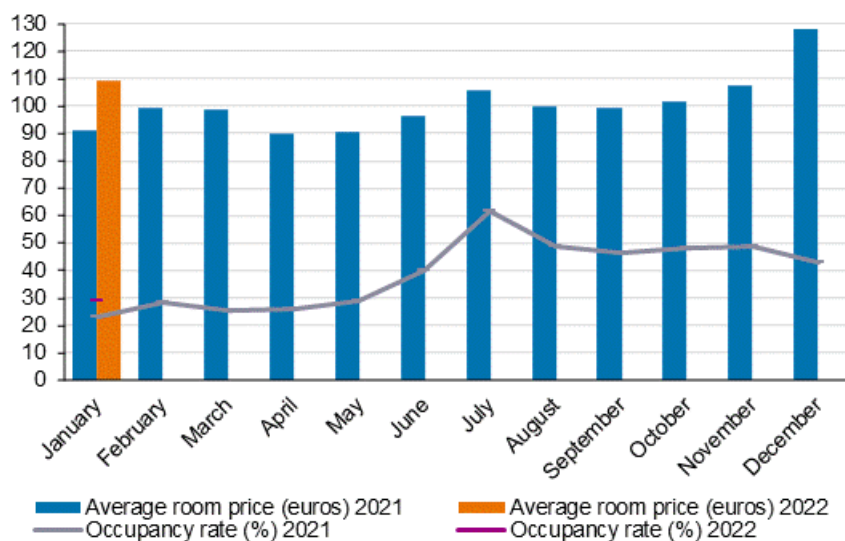


Occupancy rates of hotel rooms highest in Lapland

Among the regions, the highest occupancy rates of hotel rooms were measured in Lapland, 50.6 per cent, and in Kainuu, 40.7 per cent. In Helsinki, the hotel room occupancy rate was 18.5 per cent, 22.9 per cent in Tampere, 24.5 per cent in Turku, 33.0 per cent in Oulu and 56.7 per cent in Rovaniemi.

In January 2022, the realised average price of a hotel room was EUR 109.44 per day for the whole country. Twelve months earlier, it was EUR 91.22. There was a total of 54,787 hotel rooms available in Finland, which was 7,428 more than in January 2021.

Hotel room occupancy rate and the monthly average price



Most overnight stays by French tourists

The biggest group of non-resident tourists were French with 54,000 overnight stays. The second largest group was Germans with 42,000 overnight stays. The third largest group was Dutch tourists with 42,000 overnight stays, and fourth were Britons with 36,000 overnight stays. The fifth largest group was Belgians (16,000 nights), sixth was Estonians (14,000 nights), seventh was Italians (12,000 nights), eight was Swiss tourists (11,000 nights) and ninth was U.S. tourists (10,000 nights).

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Appendix table 1. Capacity and its utilization, January 2022

Region	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change of the occupancy rate compared to previous year, %-units	Average price of nights spent, in euros (incl. VAT 10 %)
Whole country	1,087	63,588	28.5	5.6	59.23
Mainland Finland	1,049	62,604	28.7	5.8	59.29
Uusimaa	159	18,588	23.5	1.9	59.10
Southwest Finland	73	3,894	22.6	1.2	55.66
Satakunta	37	1,222	23.7	4.4	71.99
Kanta-Häme	22	1,277	17.2	2.6	49.74
Pirkanmaa	68	4,559	22.7	-5.0	59.91
Päijät-Häme	32	1,903	26.3	3.4	49.90
Kymenlaakso	22	954	19.9	-0.7	71.31
South Karelia	32	1,862	24.4	3.2	47.30
South Savo	58	1,693	22.7	-0.9	52.62
North Savo	45	2,370	25.3	2.8	57.31
North Karelia	47	1,365	27.5	1.4	67.90
Central Finland	44	2,960	25.4	0.9	41.12
South Ostrobothnia	44	1,776	24.1	2.5	47.14
Ostrobothnia	24	1,446	25.0	7.1	67.42
Central Ostrobothnia	15	511	22.8	0.5	66.05
North Ostrobothnia	102	4,720	33.9	5.1	46.64
Kainuu	35	2,013	39.9	2.1	45.73
Lapland	190	9,491	48.0	28.2	72.19
Åland	38	984	12.1	-2.3	.

Appendix table 2. Nights spent in all establishments, January 2022

Region	Nights spent, total	Change of nights spent, total, %	Nights spent, residents	Change of nights spent, residents, %	Nights spent, non-residents	Change of nights spent, non-residents, %
Whole country	1,019,212	48.9	686,071	8.5	333,141	541.6
Mainland Finland	1,014,219	48.7	682,119	8.1	332,100	549.1
Uusimaa	196,836	45.3	127,121	14.1	69,715	189.6
Southwest Finland	38,529	12.6	34,610	7.5	3,919	95.1
Satakunta	11,954	21.2	9,734	8.8	2,220	142.1
Kanta-Häme	12,465	12.4	11,877	10.4	588	79.3
Pirkanmaa	46,096	-9.6	42,485	-12.6	3,611	50.8
Päijät-Häme	24,489	19.1	23,459	28.9	1,030	-56.4
Kymenlaakso	8,138	7.3	7,385	13.2	753	-28.9
South Karelia	24,663	24.5	23,629	22.9	1,034	76.8
South Savo	20,430	4.6	19,439	1.8	991	124.2
North Savo	33,488	16.8	30,972	10.8	2,516	253.9
North Karelia	18,017	14.4	16,984	11.8	1,033	82.2
Central Finland	53,805	28.8	48,324	20.1	5,481	259.4
South Ostrobothnia	20,173	8.6	18,409	2.2	1,764	212.2
Ostrobothnia	12,759	44.4	10,970	38.0	1,789	102.1
Central Ostrobothnia	4,877	6.9	4,616	5.8	261	31.2
North Ostrobothnia	117,120	27.1	89,342	1.9	27,778	520.6
Kainuu	63,368	19.5	60,049	16.1	3,319	154.1
Lapland	307,012	179.6	102,714	-0.3	204,298	2920
Åland	4,993	125.4	3,952	170.9	1,041	37.7

Appendix table 3. Hotel capacity and capacity utilization, January 2022

Region / municipality	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change compared to previous year, %-units	Room price, euros (incl. VAT 10 %)	RevPAR, euros (incl. VAT 10 %)
Whole country	627	54,787	28.6	5.6	109.44	31.31
Mainland Finland	611	54,059	28.8	5.8	109.44	31.49
Uusimaa	123	17,286	22.0	2.0	98.97	21.75
Espoo	13	1,289	32.8	2.6	69.12	22.65
Helsinki	59	11,026	18.5	1.3	105.05	19.42
Vantaa	12	2,825	33.9	7.4	102.19	34.69
Southwest Finland	41	3,214	24.9	0.5	87.30	21.77
Turku	23	2,378	24.5	0.3	90.93	22.28
Satakunta	22	940	26.8	2.7	94.33	25.32
Pori	6	396	31.6	8.4	96.66	30.58
Kanta-Häme	14	1,173	17.7	3.0	90.17	16.00
Hämeenlinna	5	528	17.4	-3.6	98.60	17.11
Pirkanmaa	45	4,067	21.8	-5.4	94.92	20.66
Tampere	27	3,149	22.9	-6.7	96.70	22.18
Päijät-Häme	14	1,746	26.2	2.9	71.48	18.75
Lahti	7	964	29.3	-0.3	76.44	22.42
Kymenlaakso	13	831	22.1	0.0	95.45	21.05
Kouvola	6	398	26.4	1.9	93.37	24.63
South Karelia	15	1,464	25.0	3.6	91.91	22.98
Lappeenranta	6	843	29.8	4.9	91.78	27.35
South Savo	19	1,194	26.2	-1.5	99.69	26.13
Mikkeli	6	497	17.4	-6.4	104.83	18.26
North Savo	26	2,160	25.4	3.3	95.92	24.41
Kuopio	13	1,325	27.3	0.7	105.23	28.71
North Karelia	21	1,148	29.1	1.3	104.93	30.52
Joensuu	6	599	26.4	-3.2	106.51	28.14
Central Finland	23	2,626	25.1	0.7	98.92	24.79
Jyväskylä	13	1,464	23.6	-0.9	94.02	22.16
South Ostrobothnia	23	1,580	26.3	2.4	68.72	18.05
Seinäjoki	6	670	22.3	-3.1	98.83	22.09
Ostrobothnia	22	1,425	25.3	7.2	86.82	21.93
Vaasa	9	999	26.1	6.4	81.90	21.35
Central Ostrobothnia	10	462	23.6	1.6	92.84	21.91
Kokkola	5	355	27.2	2.5	94.40	25.68
North Ostrobothnia	53	3,439	36.5	5.7	103.51	37.74
Kuusamo	14	890	52.0	20.9	102.72	53.41
Oulu	9	1,258	33.0	-2.4	102.76	33.89
Kainuu	20	1,820	40.7	3.3	93.77	38.20
Kajaani	6	377	29.7	-8.1	93.74	27.84
Sotkamo	6	1,167	49.8	9.3	93.88	46.73
Lapland	107	7,484	50.6	31.4	156.94	79.34
Rovaniemi	21	1,738	56.7	37.7	198.33	112.45
Åland	16	728	9.8	-7.9	.	.
Maarianhamina	9	545	10.3	-8.7	.	.

Appendix table 4. Nights spent in hotels, January 2022

Region / municipality	Nights spent, total	Change of nights spent, total, %	Nights spent, residents	Change of nights spent, residents, %	Nights spent, non-residents	Change of nights spent, non-residents, %
Whole country	811,965	53.9	537,970	11.2	273,995	523.3
Mainland Finland	809,971	54.1	536,787	11.3	273,184	531.6
Uusimaa	167,238	51.7	105,191	16.8	62,047	207.9
Espoo	18,214	49.1	14,290	62.9	3,924	13.8
Helsinki	95,132	53.9	55,352	6.5	39,780	302.9
Vantaa	38,859	89.1	23,348	54.3	15,511	186.3
Southwest Finland	35,175	9.9	31,981	6.2	3,194	69.4
Turku	26,039	17.7	23,540	14.5	2,499	59.7
Satakunta	9,362	17.8	8,216	15.4	1,146	38.9
Pori	4,823	14.0	4,237	11.1	586	40.5
Kanta-Häme	11,180	23.0	10,602	21.0	578	76.2
Hämeenlinna	4,111	-33.8	3,709	-38.7	402	154.4
Pirkanmaa	40,019	7.2	36,542	3.2	3,477	80.3
Tampere	34,205	13.9	31,160	10.1	3,045	76.1
Päijät-Häme	19,351	27.0	18,368	42.3	983	-57.8
Lahti	12,397	15.2	11,595	34.3	802	-62.2
Kymenlaakso	7,361	9.8	6,610	16.7	751	-27.9
Kouvola	4,295	31.7	3,962	39.4	333	-20.3
South Karelia	20,104	25.4	19,239	23.6	865	84.0
Lappeenranta	14,175	31.1	13,725	28.8	450	184.8
South Savo	15,309	5.5	15,004	5.7	305	-1.0
Mikkeli	4,079	-18.9	3,907	-18.9	172	-20.7
North Savo	29,006	16.6	27,014	10.9	1,992	286.0
Kuopio	21,060	8.3	19,766	3.5	1,294	274.0
North Karelia	14,764	18.9	14,103	18.6	661	26.6
Joensuu	5,917	27.7	5,499	28.8	418	14.8
Central Finland	46,936	28.7	41,880	19.5	5,056	249.7
Jyväskylä	17,079	16.4	15,115	7.3	1,964	236.9
South Ostrobothnia	17,161	4.8	15,658	-0.9	1,503	166.0
Seinäjoki	5,589	10.2	5,299	14.5	290	-34.4
Ostrobothnia	12,678	44.6	10,896	38.2	1,782	101.4
Vaasa	9,303	43.4	8,276	37.2	1,027	125.7
Central Ostrobothnia	4,231	10.6	4,000	10.0	231	23.5
Kokkola	3,890	15.3	3,666	13.8	224	47.4
North Ostrobothnia	76,704	34.2	53,709	-0.8	22,995	661.7
Kuusamo	34,126	57.4	20,038	-2.1	14,088	1070
Oulu	20,163	-10.2	17,748	-17.3	2,415	139.6
Kainuu	56,664	21.1	54,385	19.3	2,279	90.1
Kajaani	5,325	19.7	4,335	11.2	990	80.3
Sotkamo	47,757	18.7	46,478	17.4	1,279	97.1
Lapland	226,728	224.8	63,389	-1.2	163,339	2793
Rovaniemi	62,437	272.9	19,002	26.8	43,435	2376
Åland	1,994	-5.0	1,183	-15.1	811	14.9
Maarianhamina	1,381	-27.9	1,059	-12.5	322	-54.4

Appendix table 5. Visitor arrivals and nights spent by country of residence, January 2022 (Appendix table was corrected on 25 February 2022.)

Country of residence	Visitor arrivals in all accommodation establishments	Nights spent in all accommodation establishments	Change of nights spent in all accommodation establishments, %	Nights spent in hotels	Change of nights spent in hotels, %
Total	422,361	1,019,212	48.9	811,965	53.9
Finland	318,171	686,071	8.5	537,970	11.2
Foreign countries	104,190	333,141	541.6	273,995	523.3
Sweden	3,103	5,856	35.4	5,340	30.8
Germany	13,659	42,076	594.4	36,326	541.1
Russia	1,702	5,662	223.7	4,242	167.6
United Kingdom	9,581	35,535	2081	26,260	1643
United States	4,355	9,533	255.2	8,813	284.7
Norway	1,088	2,127	203.9	1,762	174.9
Netherlands	10,071	42,037	1865	31,704	1396
Italy	5,071	12,284	905.2	10,472	813.0
France	12,638	54,158	2744	51,809	2788
Japan	680	1,668	38.2	1,558	32.1
Estonia	4,584	14,118	46.4	8,125	28.8
Switzerland	2,876	11,324	1590	5,595	814.2
Spain	3,234	9,363	768.6	8,348	718.4
Belgium	4,101	16,047	3,161.6	9,951	1,943.3
China	869	2,923	465.4	2,826	455.2

Appendix table 6. Nights spent in all establishments, 2022

Month	Nights spent, total	Change of nights spent, total, %	Nights spent, residents	Change of nights spent, residents, %	Nights spent, non-residents	Change of nights spent, non-residents, %
Total	1,019,212	48.9	686,071	8.5	333,141	541.6
January	1,019,212	48.9	686,071	8.5	333,141	541.6

Inquiries

Heidi Pukkila 029 551 3478
Ossi Nurmi
Head of Department in
charge:
Hannele Orjala

liikenne.matkailu@stat.fi
www.stat.fi
Source: Accommodation Statistics. Statistics Finland